

CAMPAIGN TRACKING PLATFORM

Empowering Performance & Technology



Award-Winning Campaign Tracking Platform

Achieve Marketing Success With A Scalable And Cost-Effective Award-Winning Attribution Tracking Platform.

Offer18 is an award-winning campaign tracking platform that allows digital professionals to build, manage, and scale affiliate networks. The in-built advanced technology of Offer18 enables marketers to maximize their affiliate network's performance and generate better ROI. This technology allows digital professionals to monitor and track their campaigns in real-time, enabling them to make informed decisions as needed.



To Whom We Aim Our Services

Offering Services To A Variety Of Niches And Increasing Conversion Rates.

Whether you are an individual, a small business, or a large enterprise, our Performance Marketing services can cater to your needs. We help these entities to tap into the power of affiliate marketing and grow their ROI. We have the expertise and resources to take your business to the next level.



Affiliates Networks

Transform The Way You Run Your Network.



Agencies

Agencies To Connect Users With The Right Advertisers.



Ecommerce

This Includes Streamlining Ecommerce Marketing.



Mobile VAS

Unify marketing across platforms for personalized content & better efficiency.



Health & Fitness

Connecting Affiliates With Health And Fitness Aficionados.



Fintech

Unlock full visibility into customer engagement across all platforms and devices.

Growth Journey

A Stupendous Journey Marked By Path-Breaking Growth And Attaining New Heights.

Over the years, Offer18 has undergone a massive transformation journey and is now reaching new heights. It's well-positioned to continue on its upward trajectory because of a solid foundation and a commitment to innovation and customer satisfaction.

● 2016

Onset Of An Incredibly Ambitious Journey.

● 2017

Crossed 100 Clients Milestone Within A Year.

● 2018

Launched Automation Tools To Make Job Easy.

● 2019

Increased The Number Of Users To 350.

● 2020

100% Ramp-Up, Highest Rated On G2 And Capterra.

● 2021

Expansion Of Service To 28 Countries.

● 2022

Became A Trusted Award-Winning Platform.

● 2023

Bags Momentum Leader Award Of G2.

● 2024

Flagship Events Have Fueled Our Flight to Glory!!!

● 2025

AI-Powered Enhancements for Smarter Campaigns.

● 2026

Global Expansion with Enterprise Solutions.

Milestones

We Have Ticked All The Right Boxes, And Crossing Milestones Prove We Are Worth Our Salt.

The partnerships we have forged over the years are something we take pride in as an industry leader. We have liaised with over 190+ partners and 850+ trusted companies. We have served a global customer base across 40+ countries. We have exceeded the customer's expectations with a 98% user satisfaction score.



190+

Partners



850+

Trusted Companies



113

Awards



40+

Country Reach



98%

Users Satisfaction Rate



20K

LinkedIn Followers Base

Tracking & Analytics

Track Every Touchpoint And Use Multi-Channel Analytics For Affiliate Network's Accuracy

With our Tracking platform, you can evaluate the user journey precisely and deliver campaigns to the right clients across geographic regions, including multiple carriers and languages. The use of analytics helps you to ramp up decision-making by visualizing marketing campaigns for varied datasets.



Attribution

Identify The Priority Of Each Touchpoint And Configure Attribution Parameters.



Performance Analytics

Analyze KPIs And Fix Any Issues Or Gaps In The Customer Journey.



Audience Targeting

Target A Specific Niche Of Audience And Segment Them Into Groups.



Campaign Optimization

Improving The Performance Of Advertising Campaigns By Making Adjustments.

Automation

Automation Is A Juggernaut For Gaining A Competitive Edge In The Market.

The use of automation tools can make advertising more efficient and cost-effective. These tools can help businesses optimize their ad campaigns, increase revenue, and reduce costs by automating tasks and streamlining the advertising process.



Offer Automation

For Better Results, Automate Your Marketing Campaigns.



OfferSync

Integrate Tracking Systems With Advertisers To Fetch Campaigns.



Capping Rules

Set Rules For Clicks, Conversions, And Impressions.



Link Tester

In A Matter Of Seconds, You Can Validate The Broken Links.



Smart Offer

You Can Automatically Redirect Traffic To The Right Offer.



Fallback

Use Fallback To Maximize Utilization Of Traffic.

Anti-Fraud

Save Time, Effort, And Resources By Consolidating All Tracking & Fraud Prevention Needs In One Platform.

Detect fraudulent activities to avoid potential losses in revenue and reputation. Our robust fraud prevention tools alert the users to take prompt action to block IPs, channels, or partners with high fraud risk.



Conversion Risk Monitor



Fraud Fender



CTIT Rule



Click Block Filters



Bot/Proxy Block



Unique Click Limit



Multi Conversions
(IP Based)



Click Spamming
Defender



Source/Conversion
Validate Filters



Browser Blank Referrer



IP Range Filter



3rd Party Integration

Advanced Features

Advanced Features Of Affiliate Marketing Help You Corner The Market With Value Addition In The Existing Services.

Offer18 Features allow users to automate daily tasks and modify the look and feel of their interface. Organizing, filtering, and accessing data is also simplified by using them. In addition, it can increase productivity and efficiency, as well as provide more options for customization.



Whitelabel

A Customizable And Fully Brandable Platform.



Multi-Level Capping

Multi-Level Capping Is A Feature That Limits The Conversions.



Offer Payout Rules

Rules To Optimize The Payouts And Increase Profits.



Multi Metrics Analytics

Analyze Performance With Innumerable Metrics.



Easy MMP Integration

It Can Help You Measure Important Metrics Such As Lifetime Value.



Advertiser URL Builder

Adding Campaign Parameters And Tokens To Offer URLs.

Dedicated Customer Service

Our Stellar Team Works Dedicatedly To Serve Your Uninterrupted Requests Amicably And Efficiently.

As an award-winning customer service team, we provide exceptional 24/7 support and demonstrate an unwavering commitment to our clients. The team has diligently resolved all the customer issues. The team is responsive enough to customer suggestions and duly implemented those in the stipulated time.



24/7 Availability

The Most Helpful, Responsive And 24/7 Available Customer Support.



Migration Assistance

Free Migration Guide And Assistance To Smoothen The Process.



On-Boarding Assistance

Our On-Boarding Service Helps You To Quickly Onboard.



Dedicated Account Manager

Schedule A One-on-One Meeting With An Account Manager.

Ecommerce Campaigns Tracking Software

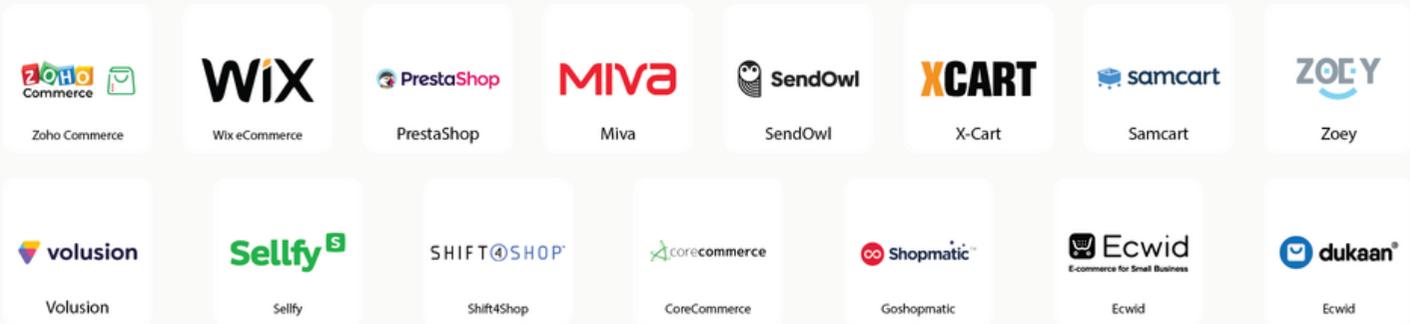
Ecommerce Campaigns Tracing Software Collates Data From Multiple Sources And Runs Campaigns.

Ecommerce Campaigns Tracing Software helps businesses to make data-driven decisions about their Ecommerce campaigns. With this software, companies can maximize the success of their campaigns and drive more revenue. The software is also helpful in identifying areas of improvement and enabling customers to be targeted more precisely.

Comprehensive Marketing Solution For



Other Ecommerce Partners



Ad Platform Integration

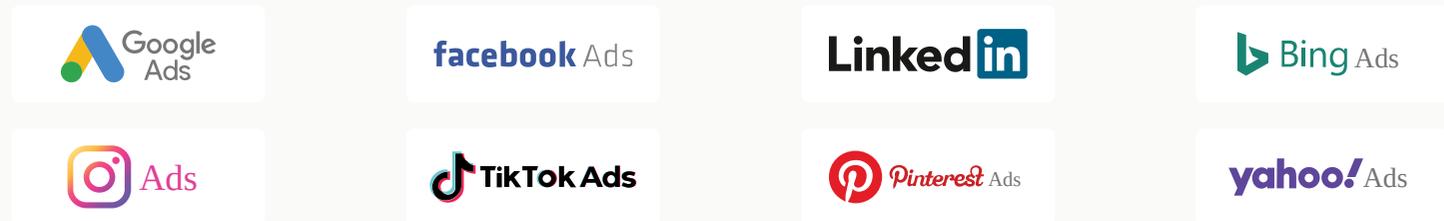
Ad Platform Integration Keeps Track Of Every Performance Metric In Real-Time.

Integrating your ad platform with Offer18 will enable you to reach more potential customers and increase your revenue. With integration, you can update real-time costs and manage different campaigns based on rules. We have designed our platform to be user-friendly, so you can conveniently oversee and manage your campaigns.

Integrated With 50+ Ad Platforms



Track And Analyze



Pricing

The Basic Start-Up Plan Helps You To Manage A Limited Number Of Your Campaigns And Includes Core Features.

It is the purpose of this Basic Start-up Plan to help you get started with performance marketing. It includes a suite of tools to help you optimize your campaigns and maximize your ROI.

Basic Unit Based

\$49 /month

4000 Conversions

150,000 Clicks

Additional :
2\$ per 10,000 Clicks
0.015\$ per Conversion

Advanced Conversion Based

\$149 /month

10,000 Conversions

Unlimited Clicks

Key Features : Smart Offer, API Access

Additional:
\$0.015 / Conversion

Business Conversion Based

\$349 /month

40,000 Conversions

Unlimited Clicks

Key Features : Smart Offer, API Access

Additional:
0.010\$ / Conversion

The Events Bonanza

The Event Calendar Is Bursting At The Seams With This Year's Most Spectacular Marketing Convention.

We are thrilled after attending the most coveted events of this year. An epic event to showcase our offerings, network with industry leaders, and nurture connections. It was a great experience to make connections and gain knowledge.



CLICK SUMMIT



ADTECH NEW DELHI



CHINA JOY



AFFILIATE WORLD



AFFILIATE SUMMIT



AFILIADOS BRASIL

Customer Success Stories

Our Commitment Is To Provide Superior Service To Our Clients And Surpass Their Expectations.

We strive to provide the best service. We are proud to say that our clients are satisfied with the outcomes of our work. The results our clients have experienced have been great, and they have given us positive feedback about our services.

“ Jason S.

Offer18- Full Of Features, Best In Price, Excellent Support team. It's been a wonderful journey with the team offer18. The Most Competitive price they offer with almost all the required features.

“ Omotara A.

The integration, and well straight to learn and do, its so interesting using Offer18 and all manager that have work with me shows level of experience that can keep customer for life.

“ Sofia

Software is very easy to use. One gets an option for every minute setting or filter. There are no complicated technical terms used, so anyone can understand the software easily and use it.

“ Pulkit

This software is very easy to use at very affordable prices. The technical support team is also very professional and good. There's nothing in this software that I don't like.

Rating

Our Superlative Ratings Prove That We Have Gone An Extra Mile To Fulfill Our Customers Expectations.

We have been praised for our intuitive user interface and ease of use by our customers. Our dedicated team provides exceptional customer support and strives to deliver the best user experience. As we look forward, we aim to provide superior products in the future, and we are proud of the ratings we have received so far.



4.7/5



4.6/5



4.7/5



4.7/5



4.7/5



4.8/5





Reach Us

✉ hi@offer18.com

🌐 www.offer18.com

